



**MSME LOANS**

**[www.msmeloans.co.in](http://www.msmeloans.co.in)**

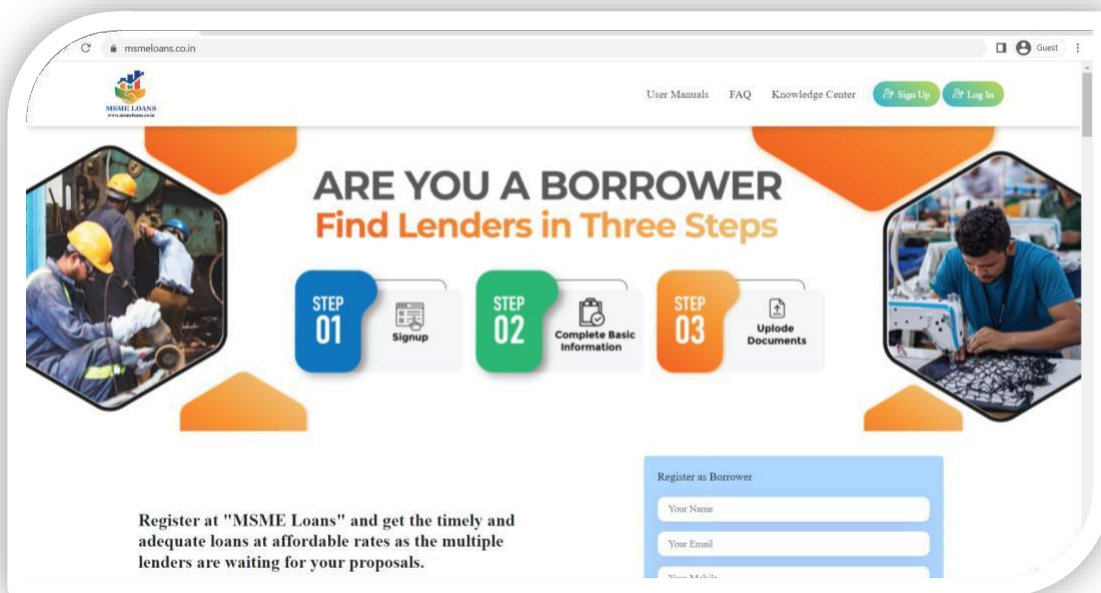
*Matchmaker of Lenders and Borrowers*

## 1.1. About

msmeloans.co.in is founded by Indian MSME Helpline Private Limited in association with the Chamber of Indian Micro, Small, and Medium Enterprise.

[msmeloans.co.in](http://msmeloans.co.in) is a web-portal that will assist MSME entrepreneurs in searching the lenders who are looking for good bankable MSME and Startup proposals.

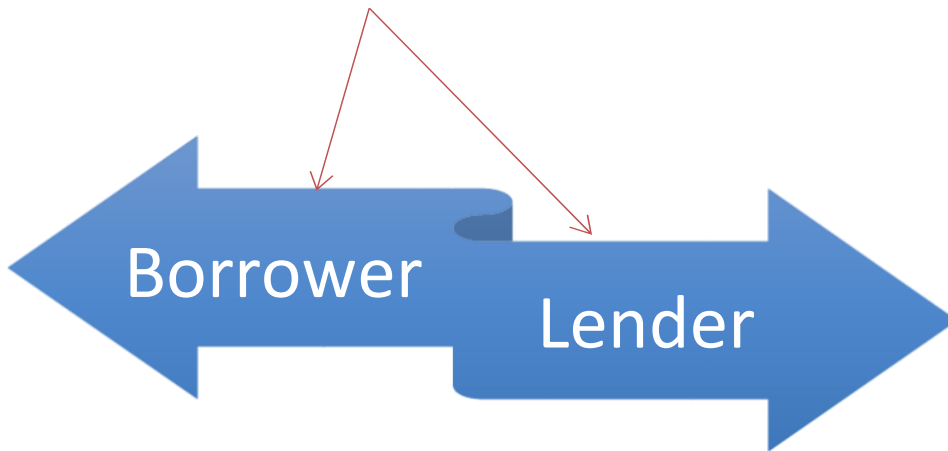
On the other hand, [msmeloans.co.in](http://msmeloans.co.in) will assist lenders in getting the bankable leads of MSMEs and Startups.



The screenshot displays the homepage of the msmeloans.co.in website. The browser address bar shows the URL. The page features a navigation menu with links for 'User Manuals', 'FAQ', and 'Knowledge Center', along with 'Sign Up' and 'Log In' buttons. The main heading reads 'ARE YOU A BORROWER Find Lenders in Three Steps'. Below this, a three-step process is outlined: Step 01 (Signup), Step 02 (Complete Basic Information), and Step 03 (Uplode Documents). Two images illustrate MSME activities: workers in a factory and a person at a sewing machine. A 'Register as Borrower' form is visible, with input fields for 'Your Name' and 'Your Email'. A text block at the bottom left encourages registration for timely loans.

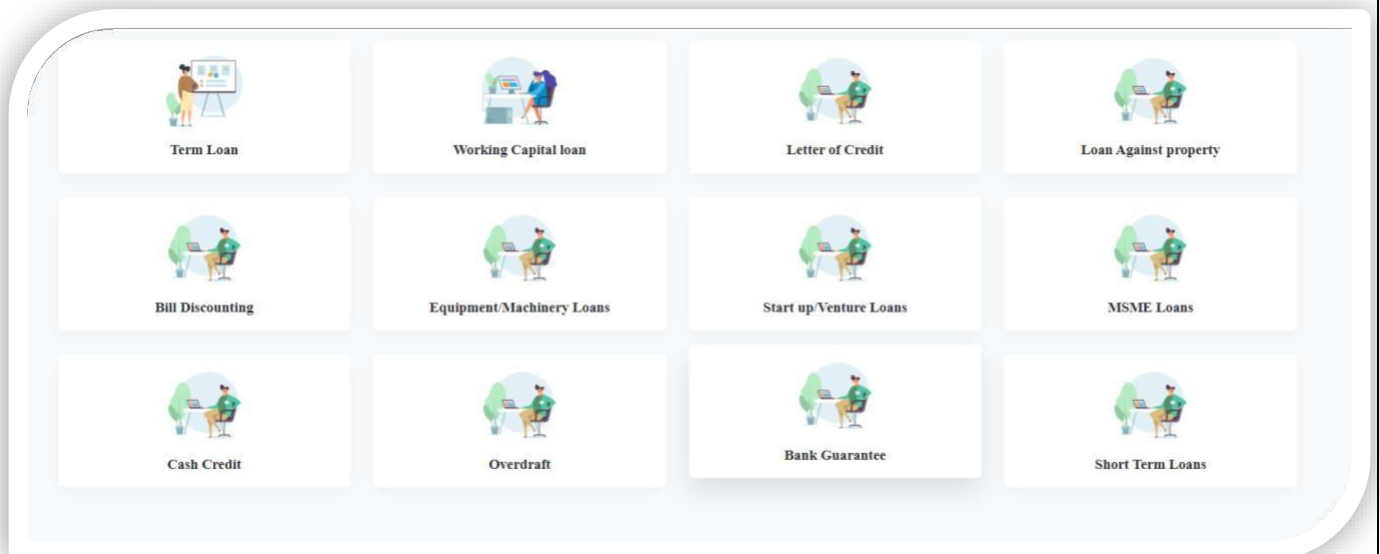
## 1.2. Link to msmeloans.co.in

- a. Web portal of MSME Loans can be accessed from <https://msmeloans.co.in>
- b. Two types of following User will be able to avail the benefits at the portal:

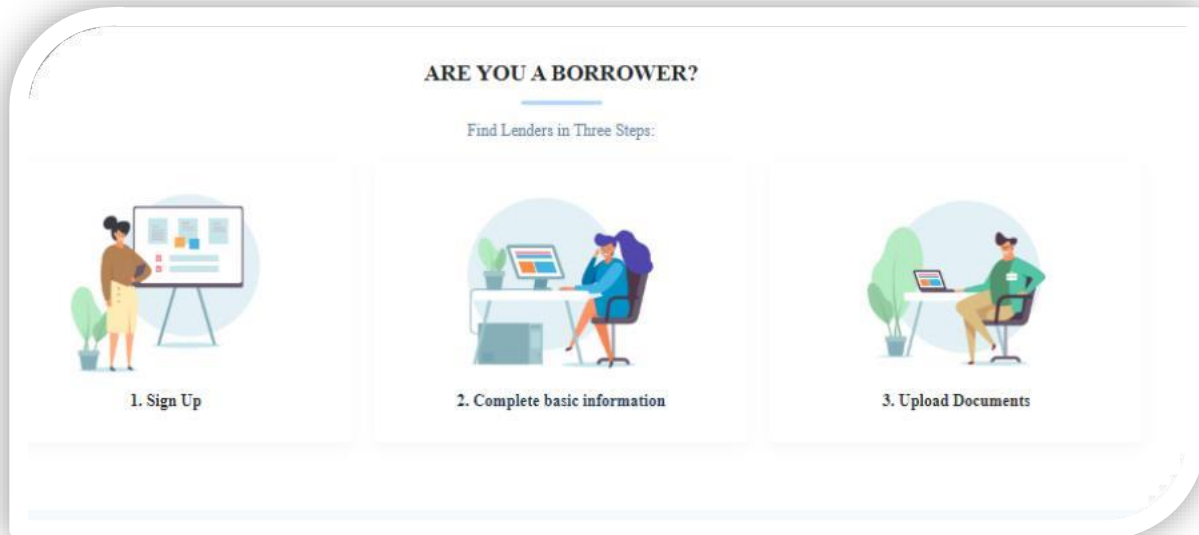


## 1.3. Facilities for Borrowers

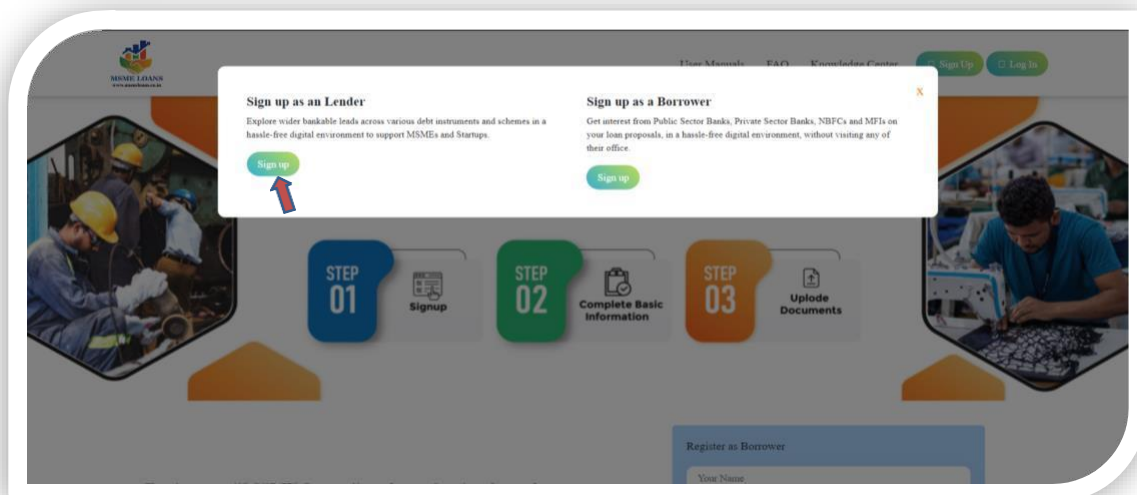
- Multiple Loan Solutions are available on one Platform.
- Choose a loan type that best fits your business requirement and connect with multiple Public Sector Banks, Private Sector Banks, Financial Institutions, NBFCs and MFIs lenders to get your loan processed in just 3 clicks.



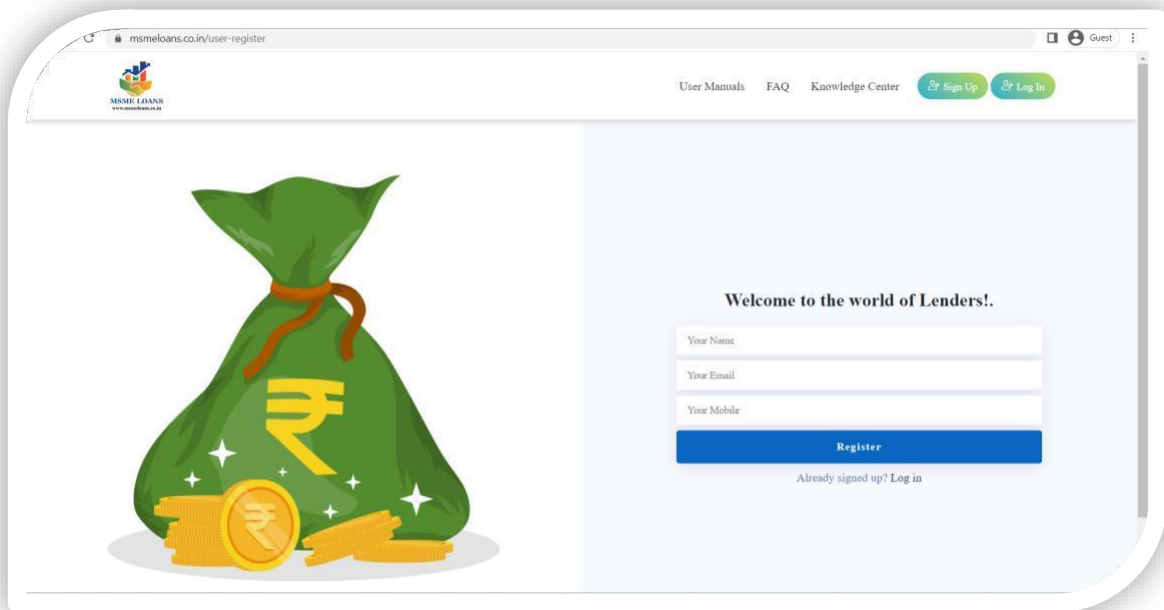
## 1.4 Sign up as a Borrower.



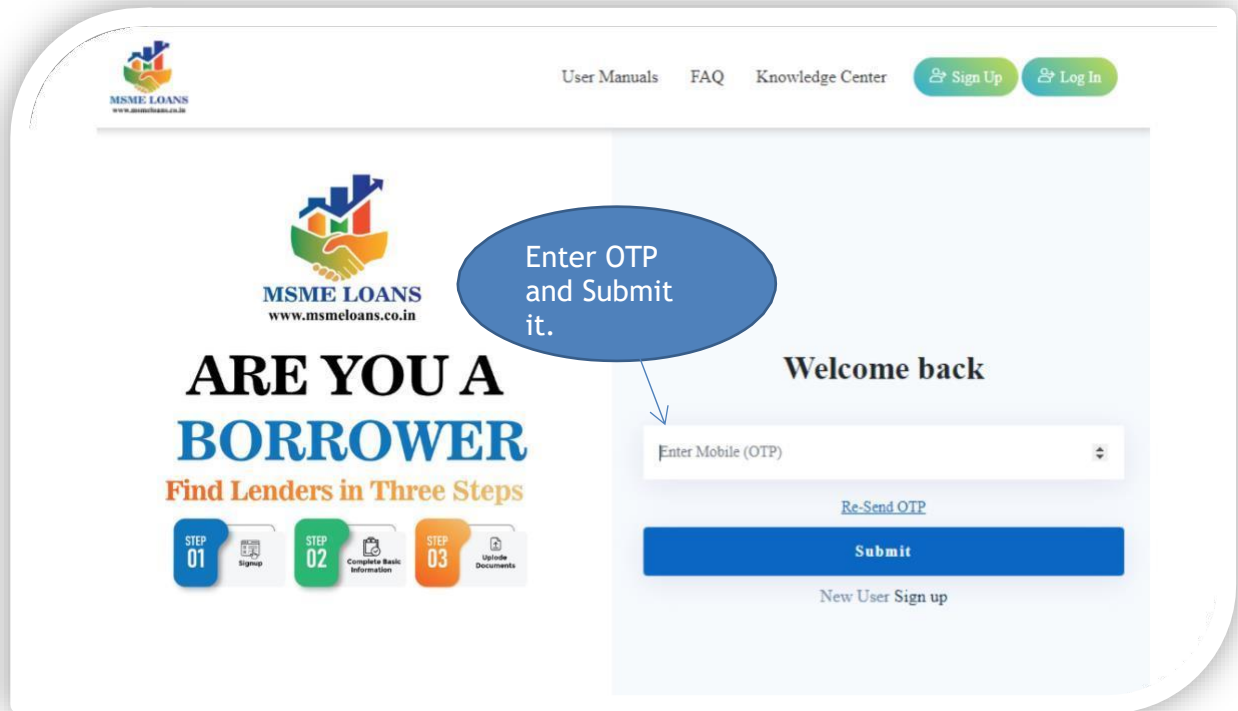
- To start with, MSME entrepreneur/applicant is required to click at the Sign Up tab. There is option for borrower and Lender. Select Sign up as Borrower, as below:



- The snapshot of the registration page is given below:
  - Enter Name,
  - Email,
  - Phone number.
- After submitting the above three basic information, click at Register.
- The applicant will receive an OTP on the Mobile, for verification.



- The snapshot of the OTP page is given below:

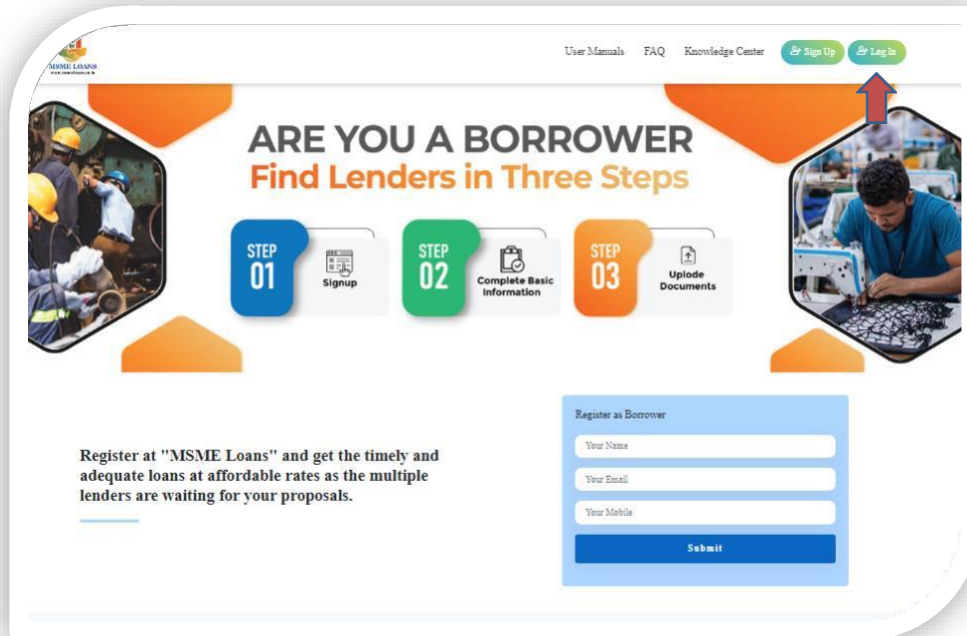


- After verification of OTP, the registration of borrower is complete.

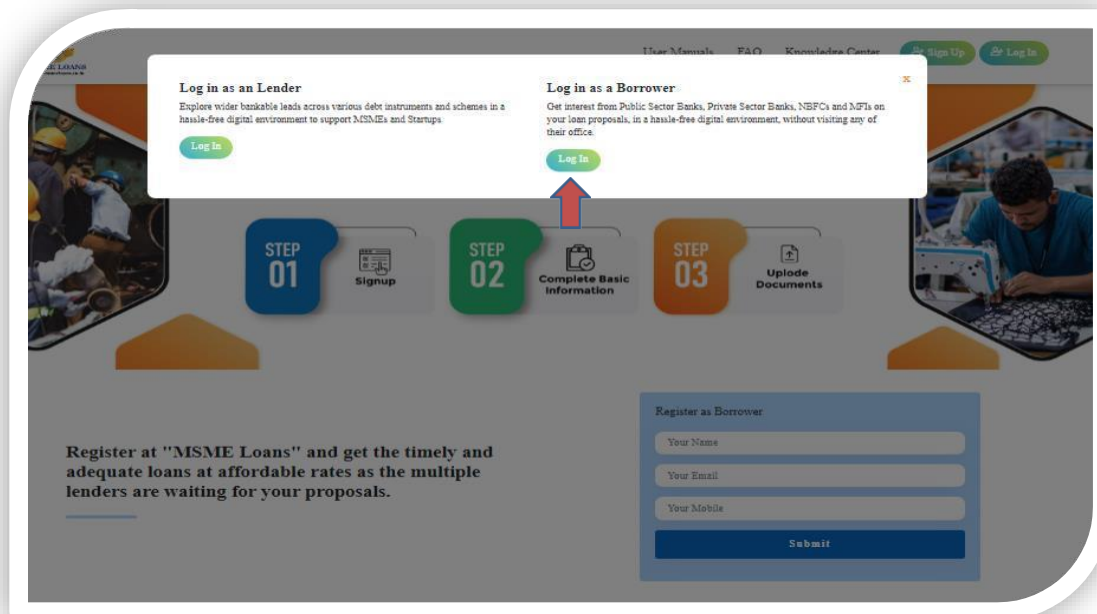
Congratulation you have successfully registered as Borrower, please sign in and submit your loan requirements and other required details for a quick processing.

## 1.5 Sign in as a Borrower.

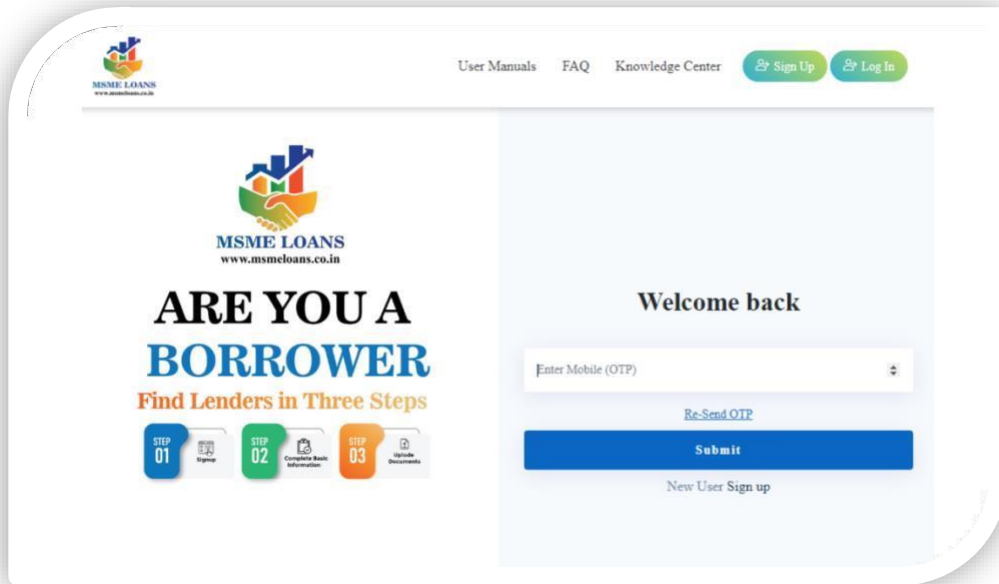
- Click to login page as shown by the Red Arrow below at the Home Page.



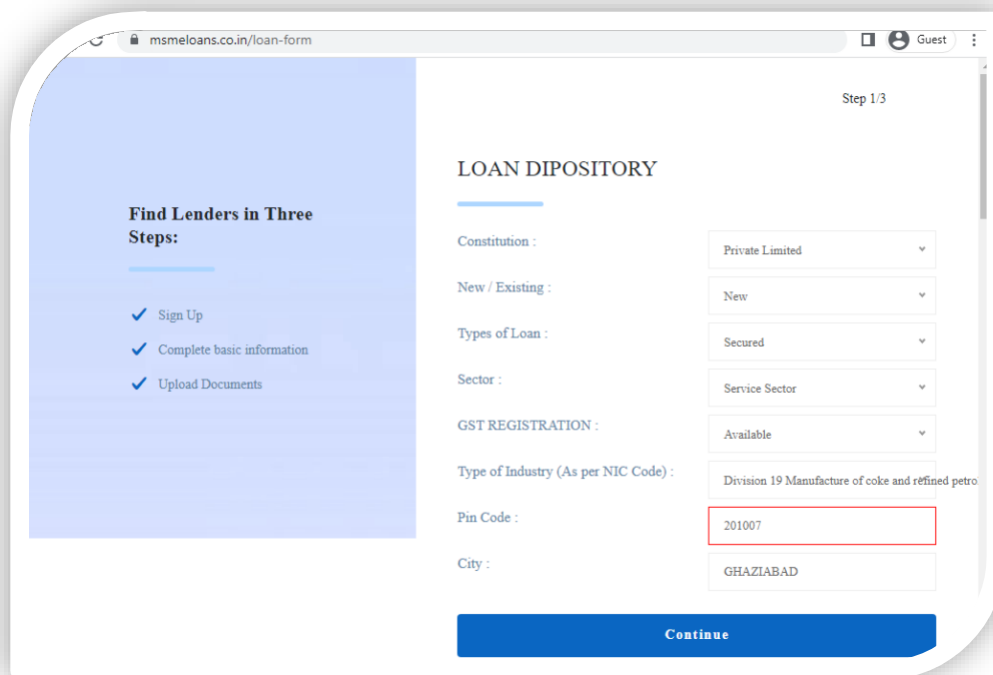
- Click on Log in icon as indicated below with red arrow:



- Login page - Please enter your registered number and login through OTP.



- Congratulations - You have successfully logged in; please enter your entity details as requested.





- The snapshot of the Amount of Loan Requested page is given below. Ensure to fill all figures in Lakhs of INR.

**Find Lenders in Three Steps:**

- ✓ Sign Up
- ✓ Complete basic information
- ✓ Upload Documents

**AMOUNT OF LOAN REQUESTED**

**Fund Base ( Amount in Lakhs)**

Term Loan :	30
Working Capital :	50
Other :	10
Total (A) :	90

**Non-Fund Based ( Amount in Lakhs)**

Bank Guarantee :	10
L/C :	Amount (Rs. In Lakhs)
Other :	Amount (Rs. In Lakhs)
Total (B) :	10

**TOTAL REQUIREMENT (A+B) :** 100

Public Sector Bank

**Continue**

- The documents to be Uploaded page is given below, being the last step:

**Find Lenders in Three Steps:**

- ✓ Sign Up
- ✓ Complete basic information
- ✓ Upload Documents

**UPLOAD DOCUMENTS** Step 3/3

**Guidelines**

For Balance Sheets please provide complete financial statements with Audit Report

For sanction letter, please provide all sanction letters in one pdf

Upload Latest Balance Sheet :  No file chosen

Upload Last year Balance Sheet :  No file chosen

Upload Existing sanction letter, if any :  No file chosen

- Congratulation - Now all the lenders will be able to see your details to proceed further.

**My Account**

- < My Profile
- < Business Profile
- < My Documents
- < **Interest by Lenders**
- < Logout

**Interest by Lenders**

LENDER DETAILS	ADDRESS DETAILS	LOAN AMOUNT
Name : XXXXXXXXXXXX Email : XXXXXXXXXXXX	Pincode : XXXXXXXXXXXX City : XXXXXXXXXXXX	100

## 1.6 All support by msmeloans.co.in till disbursement

Msmehelpline.co.in shall handhold the borrower at every stage till the disbursement and closure of your credit proposal. It will include advising you on completion and compiling the documents required by lender, advising on queries of the lender, advising you on financial compliances and many more.

**‘MSME Helpline’ is having more than 9 lakh family members on YouTube. Do subscribe our YouTube channel for important discussions on MSME at [www.youtube.com/msmehelplineindia](http://www.youtube.com/msmehelplineindia)**

